Social Media Marketing Portfolio

1. What We Offer In Social Media Marketing



Our Services Includes,

tailored social media marketing strategies to effectively reach your target audience, managing campaigns from start to finish. Our services ensure maximum impact through continuous optimization and detailed insights.

- Identifying The Target Audience
- Weekly Detailed Reports
- Designing Ad Creatives
- Campaign Optimization
- A/B Testing (If Needed)
- And, Tailored Solutions To Meet Your Business Needs.

2. Showcasing Our Recent Markeing Projects



1. Archery Corp

Business Overview

Archery Corp is a leading online hub catering to the Middle East's archery, hunting, and survivalist communities. Offering a comprehensive selection of premium gear and essentials, It is the go-to destination for all things related to archery precision, hunting expeditions, and survival preparedness.

Marketing Objective:

- Establish a compelling online brand presence.
- Increase Website Traffic To Increase Sales.
- Enhance user engagement for a vibrant online community.

Ad Creative


ARCHERYCORP
ARCHERY/HUNTING+SURVIVALIST
GEAR
ALL YOUR NECESSARY GOODS BEFORE STARTING
YOUR ADVENTUROUS JOURNEY
SHOP NOW!


ARCHERYCORP
GEAR UP FOR THE WILD WITH OUR
PREMIUM ARCHERY,
HUNTING, AND SURVIVALIST ESSENTIALS
CHECK OUT
OUR NEW ARRIVALS
TODAY!
SHOP NOW!
SALE
Free Shipping
On Orders Above $99
Give A Gift To
A Friend
Loved By Our
Customers

Campaign Results

Total Link Clikcs: 899

Total Cost: $152.5

Reach: 1,418

CPL: $0.1696

2. Mountain View Mortgage

- ***SPECIAL AD CATEGORY***

Business Overview

Mountain View Mortgage stands as a premier destination exclusively serving Canada's mortgage needs. Specializing in a comprehensive range of mortgage services and refinances, it is the ultimate go-to for everything related to securing optimal financing solutions in Canada.

Marketing Objective:

- High Quality Leads.
- Good Conversion Ratio.
- Cost Efficient For Better ROI

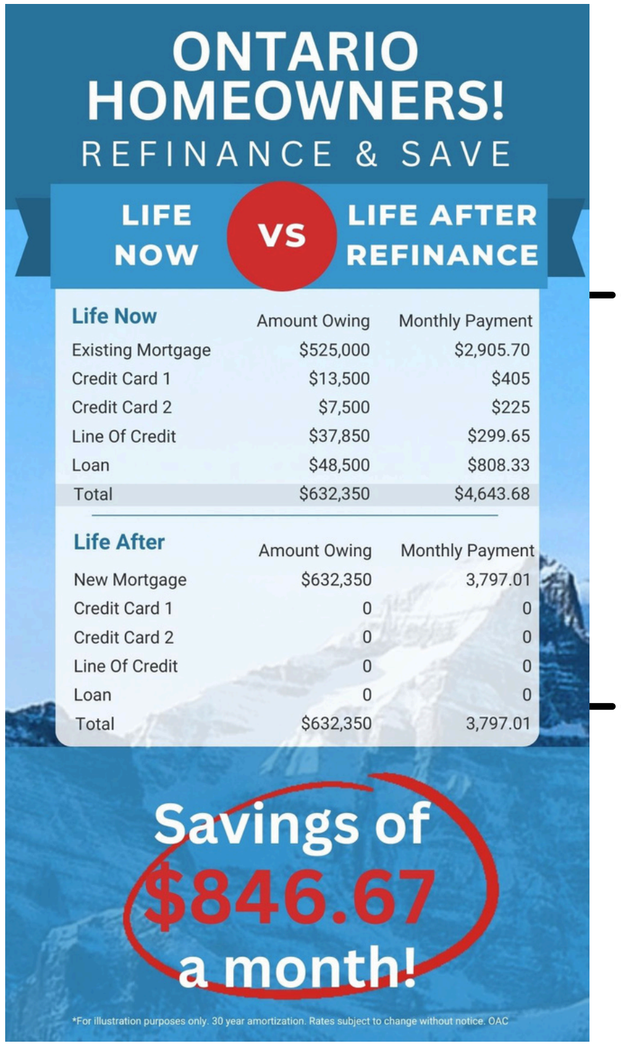
AS THIS BRAND IS OF MORTGAGE, META TAKE THIS AS A SPECIAL AD CATEGORY

Ad Creative


FREE
Guide
CANADIAN
REVERSE MORTGAGE
GUIDE
MOUNTAINVIEW
YOU Can
RETIRE IN
YOUR HOME.
You Maintain Title
Ownership of your Home
Only Available to Canadians
Age 55 or Older
www.chriskyroumortgages.ca
Get a FREE Canadian Reverse
Mortgage Guide delivered to
your inbox
More Information
www.chriskyroumortgages.ca/
reverse-mortgage
Contact Chris
647 808 7883


FREE
Guide
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Reverse Mortgage
Guide delivered to
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CANADIAN
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You Maintain Title
Ownership of your Home
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More Information
www.chriskyroumortgages.ca/
reverse-mortgage
Contact Chris
647 808 7883

Ad Creative


ONTARIO HOMEOWNERS!
REFINANCE & SAVE
LIFE NOW
VS
LIFE AFTER REFINANCE
Life Now
Amount Owing
Monthly Payment
Existing Mortgage $525,000 $2,905.70
Credit Card 1 $13,500 $405
Credit Card 2 $7,500 $225
Line Of Credit $37,850 $299.65
Loan $48,500 $808.33
Total $632,350 $4,643.68
Life After
Amount Owing
Monthly Payment
New Mortgage $632,350 3,797.01
Credit Card 1 0 0
Credit Card 2 0 0
Line Of Credit 0 0
Loan 0 0
Total $632,350 3,797.01
Savings of $846.67 a month!
*For illustration purposes only. 30 year amortization. Rates subject to change without notice. OAC


ONTARIO HOMEOWNERS
Refinance & Save
LIFE NOW
VS
LIFE AFTER REFINANCE
Life Now
Amount Owing
Monthly Payment
Existing Mortgage $525,000 $2,905.70
Credit Card 1 $13,500 $405
Credit Card 2 $7,500 $225
Line Of Credit $37,850 $299.65
Loan $48,500 $808.33
Total $632,350 $4,643.68
Life After
Amount Owing
Monthly Payment
New Mortgage $632,350 $3,797.01
Credit Card 1 0 0
Credit Card 2 0 0
Line Of Credit 0 0
Loan 0 0
Total $632,350 $3,797.01
Savings of $846.67 a month!
*For illustration purposes only. 30 year amortization. Rates subject to change without notice. OAC

Campaign Results

Total Link Clikcs: 104

Total Cost: $762.43

Reach: 8,760

CPL: $7.33

3. Mona's Boutique & Tailoring

Business Overview

Mona's Boutique & Tailoring offers elegant formalwear for all occasions, specializing in bridal gowns, mother-of-the-bride/groom dresses, prom gowns, and 8th-grade formal dresses. With personalized tailoring, they ensure a perfect fit for your special moments.

Marketing Objective:

- Build Meaningful Conversations
- Streamline Customer Interactions
- Targeting Audience in NJ & NY to Meet Client Needs

Ad Creatives







Campaign Results

Total Chats: 34

Total Cost: $188.18

Reach: 1,197

CPL: $5.53

4. Nauti Yacht Sales

Business Overview

Nauti Yacht Sales, based in Florida, is a trusted yacht brokerage specializing in affordable used yachts. With years of experience, their team offers personalized service to guide clients through buying and selling, ensuring each yacht meets high maintenance standards for peace of mind.

Marketing Objective:

- High-Quality Chats.
- Targeting Audience in Florida, Georgia, Alabama, South Carolina, North Carolina, and Mississippi to Meet Client Needs

Ad Creatives





Campaign Results

Total Chats: 40

Total Cost: $314.40

Reach: 2,752

CPL: $7.86

5. Yoga Mat & Fitness

Business Overview

Yoga Mat & Fitness, a leading e-commerce platform committed to the well-being of the USA, Yoga Mat & Fitness specializes in a broad spectrum of yoga accessories, clothing, and essentials. It sells a diverse range of yoga accessories, clothing, and essentials, it is the destination for all things related to yoga practice, from top-notch mats to stylish apparel and holistic fitness accessories.

Marketing Objective:

- **Increase Website Traffic To Increase Sales.**
- **Establish a compelling online brand presence.**
- **Enhance user engagement for a vibrant online community.**

Ad Creative


AT YOGA MAT
AND FITNESS,
YOU'LL FIND ALL SORTS OF YOGA APPAREL AND ACTIVEWEAR – YOGA SHORTS, YOGA MATS, YOGA PANTS, AND MUCH MORE
SHOP NOW!
YOGAMAT ANDFITNESS


YOGAMAT ANDFITNESS
OUR FALL
SALE IS HERE!
UP TO 40% OFF
SHOP ALL
YOGA APPAREL
AT DISCOUNTED PRICES
Free Shipping On Orders Above $75
Money Back Guarantee
Amazing Customer Support
SHOP NOW!

Campaign Results

Total Link Clikcs: 300

Total Cost: $188.6

Reach: 1,943

CPL: $0.6290

Thank You.