Social Media Management & Marketing Portfolio

1. About Us & Our Expert Services Of Social Media



About Us

With over 10 years of expertise in digital presence management, we specialize in crafting impactful online identities that drive measurable business growth. Our services include:

- Identifying the Target Audience
- Social Media Management
- Content Creation
- Paid Advertising
- Campaign Optimization
- Analytics & Reporting
- Tailored Solutions
- And more tailored solutions to meet your business needs.

2. Key Objectives Of Our Social Media Strategy



Our Objective For Brands

Our goal is to help brands build a strong digital presence and connect with customers. Through content creation, social media marketing, and strategic planning, we boost brand awareness, engage audiences, and drive loyalty. Our targeted social media management ensures streamlined campaigns, performance analysis, and measurable results for improved ROI and growth.

3. Showcasing Our Recent Success Stories



1. Nauti Yacht Sales

Business Overview

Nauti Yacht Sales is a trusted yacht brokerage based in Florida, specializing in affordable used yachts for sale. With years of industry experience, their dedicated team offers personalized service to guide clients through the buying and selling process. From cruisers and motor yachts to fishing boats, Nauti Yacht Sales ensures each yacht meets high maintenance standards, providing peace of mind for owners.

The Journey Of Nauti Yacht Sales

The journey began almost a year ago when they had fewer than 1K followers and were focused on establishing a unique brand identity, creating custom content, and developing a cohesive theme to engage their audience. Through strategic social media management, targeted campaigns, and engaging creatives, we helped them generate better-quality leads, increase customer interactions through chats, and achieve significant growth. Today, they've surpassed 6K followers and likes, with impressive engagement rates and meaningful interactions, highlighting the success of their digital transformation.

facebook

Page Followers: 6.2K

Page Likes: 6.1K

Page Link: https://www.facebook.com/YachtSales2023



Creatives


NAUTI
YACHT SALES
JOIN THE EXCLUSIVE CLUB OF YACHT OWNERS WITH
NAUTI YACHT SALES.
ELEVATE YOUR YACHTING LIFESTYLE WITH NAUTI YACHT SALES - WHERE EXCLUSIVITY MEETS UNPARALLELED SERVICE AND ATTENTION TO DETAIL.
CONTACT US TODAY TO START YOUR JOURNEY TOWARDS YACHT OWNERSHIP.


NAUTI
YACHT SALES
DISCOVER THE EPITOME OF LUXURY WITH
NAUTI YACHT SALES!
FROM SLEEK AND MODERN TO CLASSIC AND ELEGANT, NAUTI YACHT SALES OFFERS A WIDE SELECTION OF YACHTS. LET OUR EXPERIENCED TEAM GUIDE YOU IN SELECTING THE PERFECT YACHT FOR YOUR UNIQUE STYLE AND PREFERENCES.

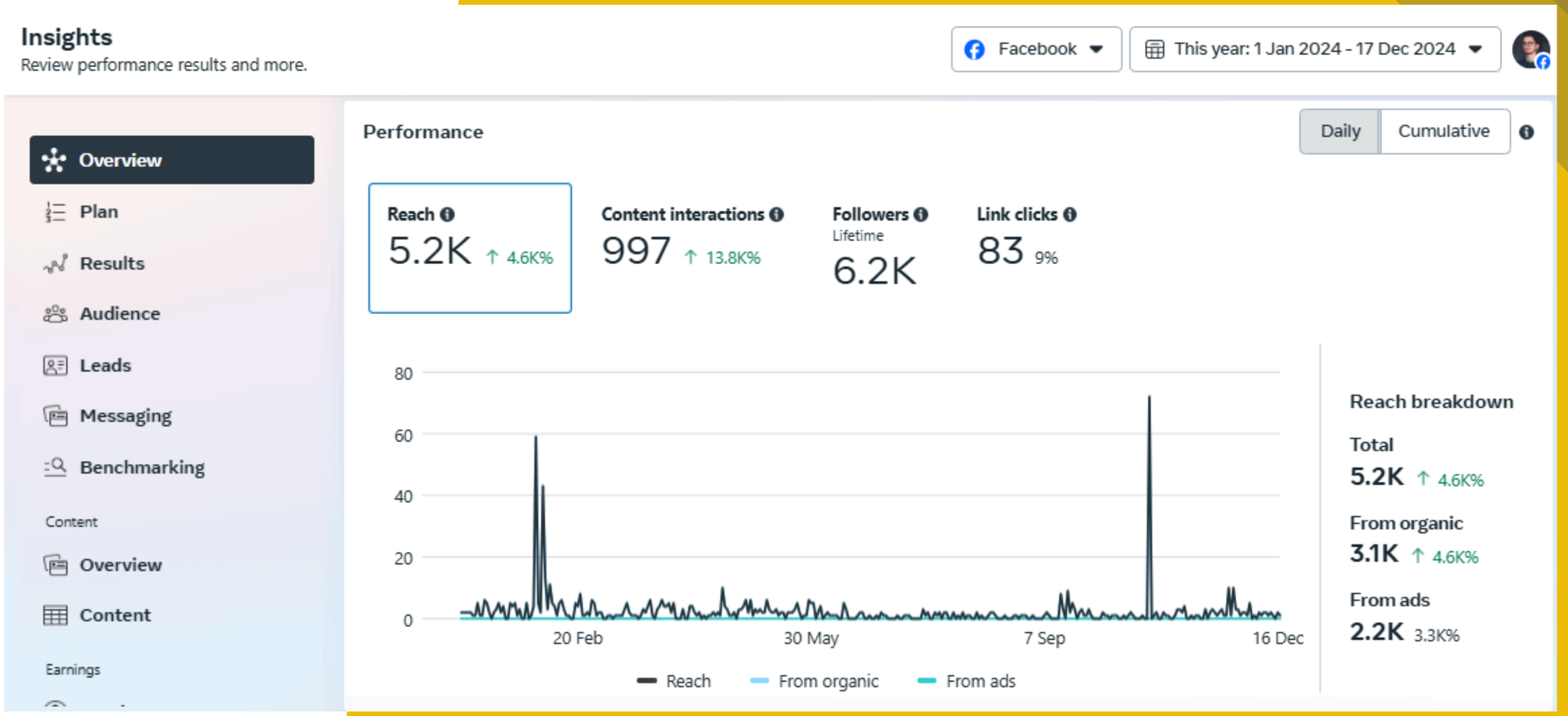

NAUTI
YACHT SALES
54' 2021 CRUISERS YACHTS 54 CANTIUS
PRICE: $1,675,000.00
LOCATED IN: PALM COAST, FLORIDA, UNITED STATES


NAUTI
YACHT SALES
54' 2021 BENETEAU OCEANIS YACHT 54
PRICE: $950,000.00
LOCATED IN: MIAMI, FLORIDA, UNITED STATES


NAUTI
YACHT SALES
READY TO SET SAIL ON YOUR DREAM YACHT?
LOOK NO FURTHER THAN NAUTI YACHT SALES!
WITH OUR TOP-OF-THE-LINE VESSELS AND EXCEPTIONAL CUSTOMER SERVICE, WE'LL HELP YOU MAKE YOUR YACHTING DREAMS A REALITY.


NAUTI
YACHT SALES
54' 2018 OVERBLUE
PRICE: $990,000.00
LOCATED IN: UNITED STATES

Insights

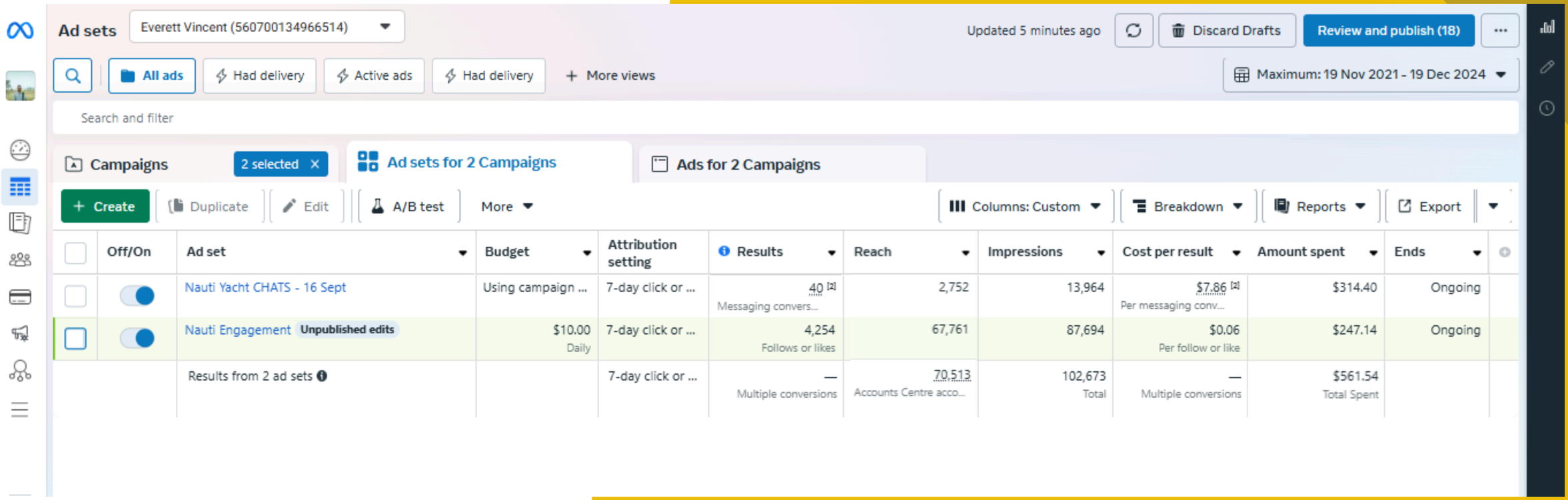

Insights
Review performance results and more.
Facebook
This year: 1 Jan 2024 - 17 Dec 2024
Overview
Plan
Results
Audience
Leads
Messaging
Benchmarking
Content
Overview
Content
Earnings
Performance
Daily
Cumulative
Reach
5.2K ↑ 4.6K%
Content interactions
997 ↑ 13.8K%
Followers
Lifetime
6.2K
Link clicks
83 9%
80
60
40
20
0
20 Feb
30 May
7 Sep
16 Dec
Reach
From organic
From ads
Reach breakdown
Total
5.2K ↑ 4.6K%
From organic
3.1K ↑ 4.6K%
From ads
2.2K 3.3K%

Ad Creatives





Campaign Results



2. Mona's Boutique & Tailoring

Business Overview

Mona's Boutique & Tailoring offers a wide selection of elegant formalwear for all special occasions. They specialize in bridal gowns, mother-of-the-bride/groom dresses, prom gowns, and 8th-grade formal dresses. With personalized tailoring, they guarantee a perfect fit for your unforgettable moments.

The Journey Of Mona's Boutique & Tailoring

Mona’s Boutique & Tailoring began with a focus on building a strong online presence, showcasing her elegant dress collections, and driving sales through customer interactions. With tailored social media strategies, custom content, and targeted ad campaigns, we’ve successfully helped Mona grow to over 3.2K followers and likes. Today, her boutique enjoys a stronger online presence, attracting more attention and sales through chats and meaningful engagement. Mona's vision for a unique digital presence has come to life, making her boutique a standout destination for elegant formalwear.

facebook

Page Followers: 3.2K

Page Likes: 3.2K

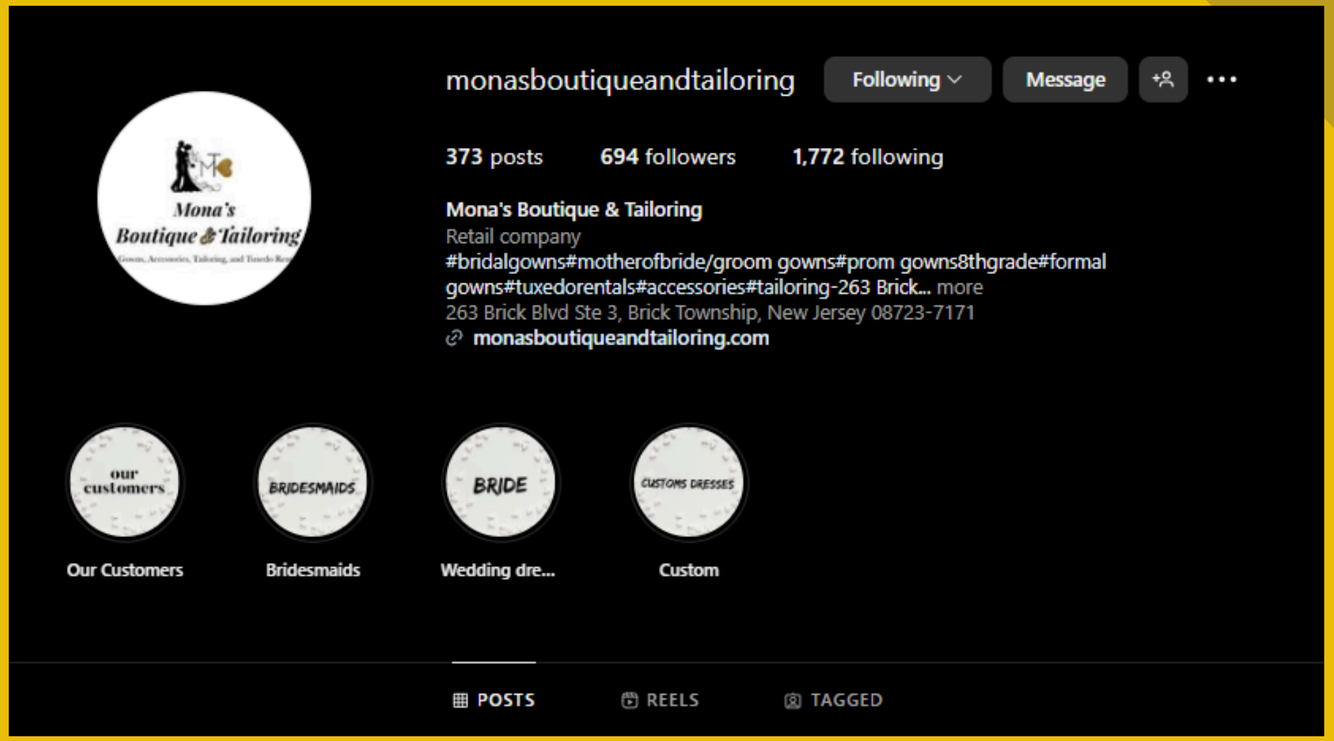
Page Link: https://www.facebook.com/njbridalgowns



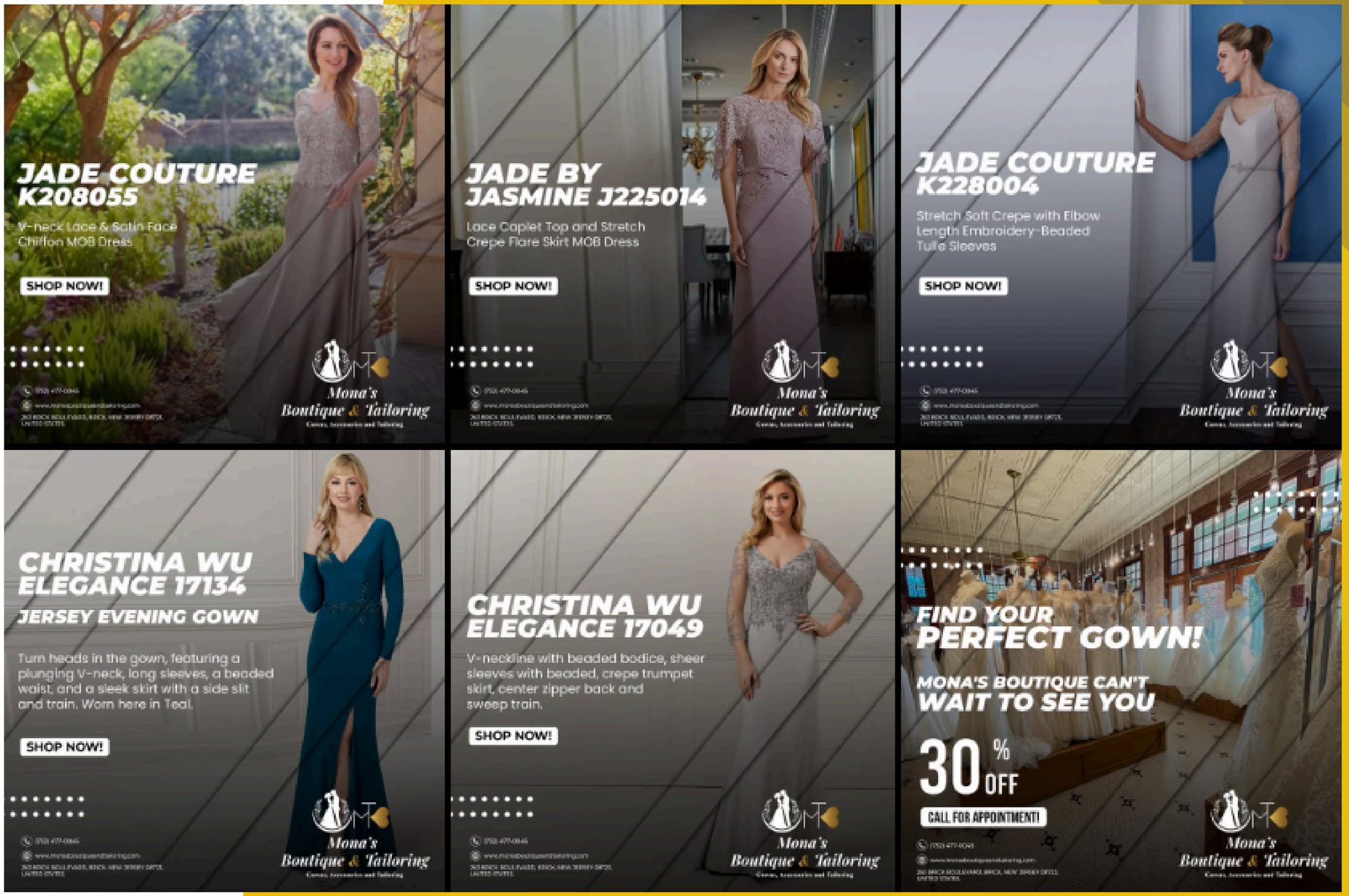
Instagram

Followers: 694

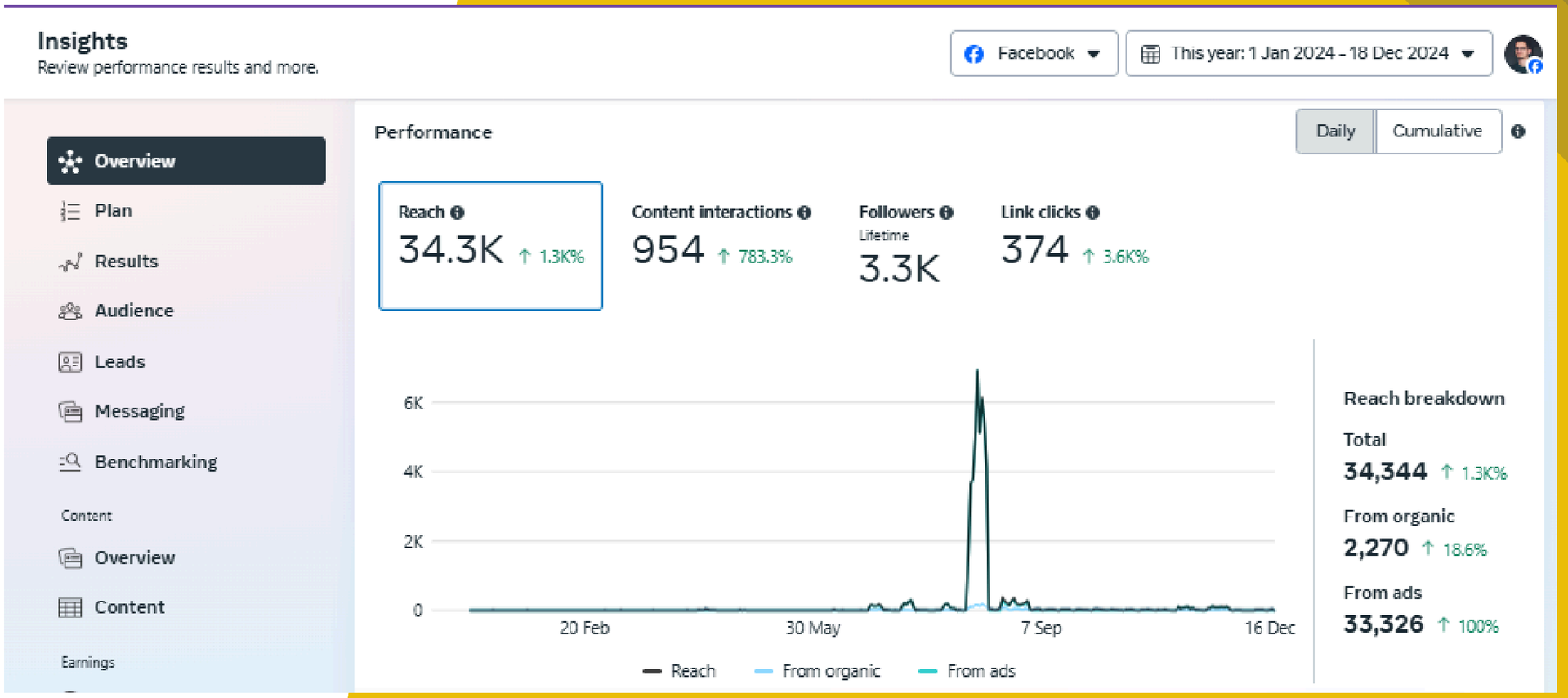
Profile Link: https://www.instagram.com/monasboutiqueandtailoring/



Creatives


JADE COUTURE
K208055
V-neck Lace & Satin Face Chiffon MOB Dress
SHOP NOW!
Mona's Boutique & Tailoring
JADE BY JASMINE J225014
Lace Caplet Top and Stretch Crepe Flare Skirt MOB Dress
SHOP NOW!
Mona's Boutique & Tailoring
JADE COUTURE
K228004
Stretch Soft Crepe with Elbow Length Embroidery-Beaded Tulle Sleeves
SHOP NOW!
Mona's Boutique & Tailoring
CHRISTINA WU ELEGANCE 17134
JERSEY EVENING GOWN
Turn heads in the gown, featuring a plunging V-neck, long sleeves, a beaded waist, and a sleek skirt with a side slit and train. Worn here in Teal.
SHOP NOW!
Mona's Boutique & Tailoring
CHRISTINA WU ELEGANCE 17049
V-neckline with beaded bodice, sheer sleeves with beaded, crepe trumpet skirt, center zipper back and sweep train.
SHOP NOW!
Mona's Boutique & Tailoring
FIND YOUR PERFECT GOWN!
MONA'S BOUTIQUE CAN'T WAIT TO SEE YOU
30% OFF
CALL FOR APPOINTMENT!
Mona's Boutique & Tailoring

Insights


Insights
Review performance results and more.
Facebook
This year: 1 Jan 2024 - 18 Dec 2024
Overview
Plan
Results
Audience
Leads
Messaging
Benchmarking
Content
Overview
Content
Earnings
Performance
Daily
Cumulative
Reach
34.3K ↑ 1.3K%
Content interactions
954 ↑ 783.3%
Followers
Lifetime
3.3K
Link clicks
374 ↑ 3.6K%
6K
4K
2K
0
20 Feb
30 May
7 Sep
16 Dec
Reach
From organic
From ads
Reach breakdown
Total
34,344 ↑ 1.3K%
From organic
2,270 ↑ 18.6%
From ads
33,326 ↑ 100%

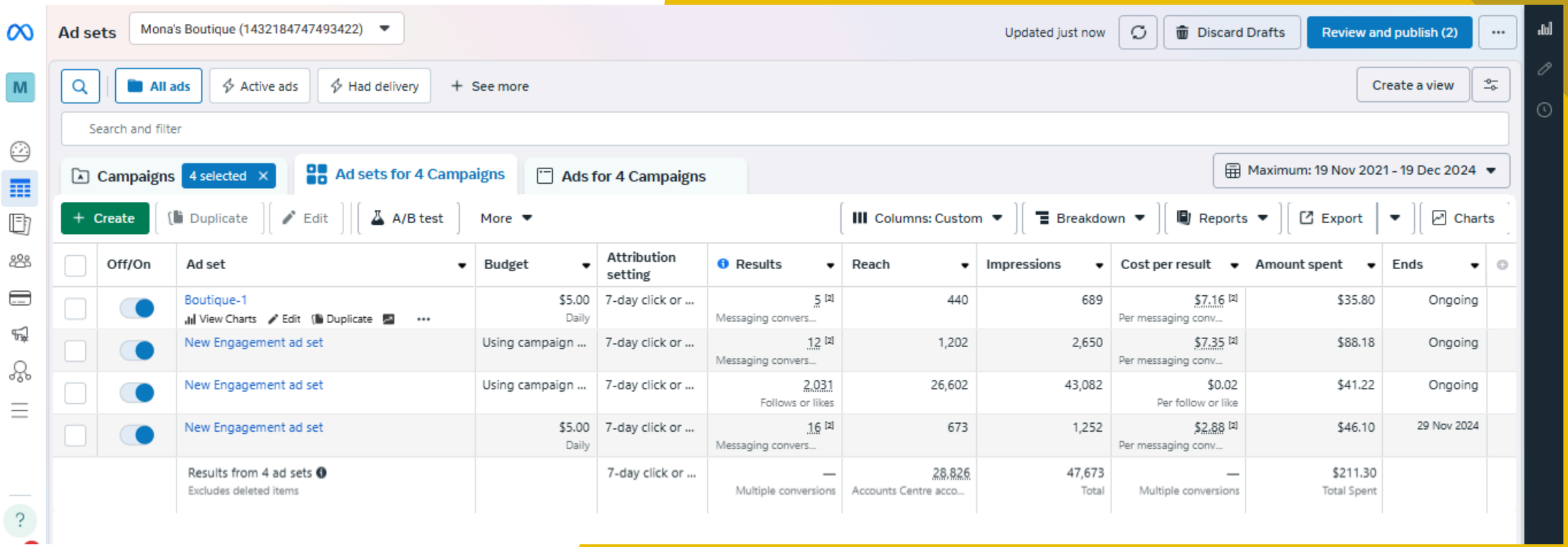
Ad Creatives







Campaign Results



Off/On	Ad set	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
	Boutique-1 View Charts Edit Duplicate	$5.00 Daily	7-day click or ...	5 [2] Messaging convers...	440	689	$7.16 [2] Per messaging conv...	$35.80	Ongoing
	New Engagement ad set	Using campaign ...	7-day click or ...	12 [2] Messaging convers...	1,202	2,650	$7.35 [2] Per messaging conv...	$88.18	Ongoing
	New Engagement ad set	Using campaign ...	7-day click or ...	2,031 Follows or likes	26,602	43,082	$0.02 Per follow or like	$41.22	Ongoing
	New Engagement ad set	$5.00 Daily	7-day click or ...	16 [2] Messaging convers...	673	1,252	$2.88 [2] Per messaging conv...	$46.10	29 Nov 2024
	Results from 4 ad sets Excludes deleted items		7-day click or ...	— Multiple conversions	28,826 Accounts Centre acco...	47,673 Total	— Multiple conversions	$211.30 Total Spent	

Thank You.